



UNIVERSITI TEKNOLOGI MARA

**DETERMINANTS OF EMPLOYEE TURNOVER INTENTION IN  
SAMSUNG CORNING PRECISION MATERIALS (M) SDN. BHD.**

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**BACHELOR OF BUSINESS ADMINISTRATION**

**WITH (HONOURS) HUMAN RESOURCE**

**FACULTY BUSINESS MANAGEMENT**

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**MALACCA CITY CAMPUS**

**“DECLARATION OF ORIGINAL WORK”**

I, **NURLIYANA ANNISA BINTI ZULKIFLI** (Matric Number: **2010891016**)

Hereby declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project – paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of information have been specifically acknowledged.

Signature: .....

Date: .....

## **LETTER OF SUBMISSION**

January 2014

The Head of Program

Bachelor of Business Administration (Hons) Human Resource

Faculty of Business Management

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Malacca City Campus

110 Off Jalan Hang Tuah

75300 Malacca

Dear Sir,

### **SUBMISSION OF PROJECT PAPER**

Attached is the project paper titled “**DETERMINATANTS OF TURNOVER INTENTION IN SAMSUNG CORNING PRECISION MATERIALS (M) SDN BHD**” to fulfill the requirement as needed by the faculty of Business Management, Universiti Teknologi Mara.

Thank You.

Yours Sincerely,

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**NURLIYANA ANNISA BINTI ZULKIFLI**

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Bachelor of Business Administration (Hons) Human Resource Management

## **ABSTRACT**

This research is conduct to carry out “Determinants of employee turnover intention in Samsung Corning Precision Materials (M) Sdn Bhd”. The main objective is to measure and identify the most factor that influencing employee’s intention to quit in the organization. It consists of three (3) factors which are work environment, job satisfaction and organization commitment.

At this research nonprobability sampling techniques and simple random techniques were used to get the data required. Population of the research was employees of Samsung Corning Precision Materials (M) Sdn Bhd and the sampling frame is the employee of Samsung Corning Precision Materials (M) Sdn Bhd, Senawang.

About 70 from 80 respondents were getting from the research to help for accomplish this research by answering the questionnaires that had been distributed to them. All the data collected through the questions were analyzed systematically by using Statistical Package for Social Science (SPSS).

The conclusion of this study was the outcomes from the data analysis and findings. Through the research, a clear finding and results are observed. The finding showed work environment is the most factors that contribute turnover in the organization.

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